



April 17, 2012

Dear ALLUNY members, friends and guests,

You are cordially invited to the **2012 Spring Institute** on **Friday, May 18, 2012** from 9:30 am to 3:15 pm at the H. Douglas Barclay Law Library at Syracuse University College of Law. We will enjoy a varied program of QR (Quick Response) codes and it's applications in libraries; The Erosion of Privacy – a brief history; and ALLUNY's journey to tax exempt status. A continental breakfast and buffet lunch are included in the registration fee. Discount parking will be available for \$4.50 (must be paid in advance).

**The deadline for registration is May 11.** Registration form, program brochure (including agenda), and directions to Syracuse are included with this invitation and online at <http://www.aallnet.org/chapter/alluny/si2012>.

Thanks and praise are heaped upon the staff of Barclay Law Library for graciously giving their time and resources to hosting another Spring Institute.

Please let me know if you have questions or need assistance. I look forward to seeing you in Syracuse on May 18.

Sincerely,

Joan Hoolihan  
With many thanks to Colette McCloud and Andrew Kloc  
ALLUNY Vice-President and Education Chair  
Appellate Division 4<sup>th</sup> Dept. Law Library  
M. Dolores Denman Courthouse  
Rochester, NY 14604  
585/530-3262  
jhooliha@courts.state.ny.us

# 2012 ALLUNY Spring Institute



Syracuse University College of Law

**May 18, 2012, 9:30 a.m. to 3:15 p.m.**

## Registration Form:

Name:	
Job Title:	
Organization:	
Address:	
City:	
State:	
Zip:	
Phone Number:	
E-mail:	

## Registration Fees (includes continental breakfast, lunch, conference materials):

- ALLUNY Member - \$30
- Student - \$15
- Non-Member - \$35
- Unemployed or Life Member – Fee waived (please indicate if you need parking)
- Parking - \$4.50

(Please note: Unless you pay in advance, the guest parking fee in the Irving parking garage will be at least \$11 for 4-5 hours and over \$14.25 for the day. If you do pre-pay, mention the ALLUNY conference and give your name to the attendant upon arrival for verification.)

**Total Payment: \$** \_\_\_\_\_

Please make checks payable to **ALLUNY**. Receipts will be distributed on site. Send your payment no later than **MAY 11, 2012** to:

Joan Hoolihan  
ALLUNY Vice-President and Education Chair  
Appellate Division 4<sup>th</sup> Dept. Law Library  
M. Dolores Denman Courthouse  
50 East Avenue, Suite 100  
Rochester, NY 14604

*Registration cannot be processed online. Please print and mail your completed form. You may wish to save a copy of your form for your records.*



## **Agenda**

### **2012 ALLUNY Spring Institute**

**9:30 to 10:00 am**

**Registration and continental breakfast**

**10:00 to 11:00 am**

*“QR Codes: Linking Your Library Users to Information”* moderated by Stephen P. Weiter, Moon Library, SUNY College of Environmental Science and Forestry; panelists: Jane M. Verostek, Moon Library, SUNY College of Environmental Science and Forestry; Mark W. Burns, H. Douglas Barclay Law Library, Syracuse University College of Law

**11:00 to 11:15 am**

**Break**

**11:15 to 12:15 pm**

*“The Erosion of Privacy – A Brief History”* presented by Andrew Kloc, App. Div. 4<sup>th</sup> Dept. Law Library

**12:30 to 1:30 pm**

**LUNCH**

**1:45 to 2:45 pm**

*“ALLUNY’s Journey to Tax Exempt Status”* presented by Zachary D. Forward, Hiscock & Barclay, LLP

**2:45 to 3:15 pm**

**Wrap-up and General Discussion**

**3:30 to 4:30**

**ALLUNY Board Meeting (All Welcome)**

Many thanks and a round of applause to Jessica Petitto, Mark Burns, Jan Fleckenstein and the rest of the Barclay Law Library Staff at Syracuse University College of Law for their continued generous support of the ALLUNY Spring Institute.



## 2012 Spring Institute - Program Information

### QR Codes: Linking Your Library Users to Information.

**Moderator:** Steve Weiter, Moon Library, SUNY College of Environmental Science and Forestry

**Panelists:** Mark Burns, Barclay Law Library, Syracuse University College of Law, and Jane Verostek, Moon Library, SUNY College of Environmental Science and Forestry

A panel discussion on the application of QR Codes in the library that will cover topics including a brief history of QR Codes, what they are, how to generate them, how to read them and their practical uses for linking to media and information resources in your library.



**Mark Burns** is the Reference/Educational Technology Librarian at Syracuse University College of Law, H. Douglas Barclay Law Library. Mr. Burns earned a Bachelor of Science in vocational/technical education from the State University of New York at Oswego, and his MSILS degree, with emphasis on academic librarianship, from the School of Information Studies at Syracuse University. Prior to his current position he developed and delivered bibliographic instruction to various academic programs and provided reference services at Bryant & Stratton College as the Evening Reference Librarian. Before that, he was the Serials Technician in Technical Services for the College of Law Library here at Syracuse.

**Jane M. Verostek** is an Associate Librarian at Moon Library, SUNY College of Environmental Science and Forestry. Ms. Verostek has worked at SUNY ESF's Moon Library as a librarian since June 1998. Prior to SUNY ESF she held positions at the Onondaga County Public Library System, the Educational Resources Information Center (ERIC), Gaylord/Polaris and the S.U. Law Library. Ms. Verostek received a B.S. in Environmental Science from SUNY ESF in 1992, a master's in library science from Syracuse University in 1996 and a Certificate of Advanced Study in Digital Libraries from Syracuse University in 2008.

**Stephen P. Weiter** is Director of College Libraries at SUNY College of Environmental Science and Forestry and Adjunct Instructor at the School of Information Studies at Syracuse University. Mr. Weiter has worked professionally as a librarian since 1994 in public, law and academic libraries. He has presented at library conferences and information system user groups in the US and abroad, and was co-chair of the 2007 Northeast Law Libraries meeting in Toronto, Ontario in 2007.

## The Erosion of Privacy – A Brief History



From the latest changes in Google’s privacy policy to the recent U.S. Supreme Court decision in *United States vs. Jones*, privacy issues are in the news a lot these days. These issues generally fall into two categories: privacy in relation to government; and privacy in relation to commerce. Over the last decade, both categories of privacy have experienced significant changes which have, for the most part, contributed to “the erosion of privacy.” This presentation will attempt to retrace the history of these two types of privacy concerns in an effort to understand how we’ve gotten to this point, and where we might be headed.

**Andrew Kloc** is the Law Librarian for Automation at the Appellate Division, Fourth Department Law Library in Rochester, NY. Mr. Kloc received an MLS from SUNY Buffalo in 2006 and a BA in History from Colgate University in 2001. Prior to joining the Appellate Division, he was the Systems & Electronic Services Librarian at Genesee Community College in Batavia, NY and worked at private law firms in the Buffalo area. In addition to technology management, Mr. Kloc is also experienced in legal and academic reference services.

## ALLUNY’s Journey to Tax Exempt Status - Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code

This talk will briefly look at the application process for not-for-profit corporations to achieve tax exempt status and the implications that such status has on the business entity.

**Zach Forward** is an associate attorney at Hiscock & Barclay, LLP in Syracuse, NY. Zach received his law degree from Wake Forest University School of Law and focuses his practice on providing general business and corporate guidance to business entities on a variety of business matters. As part of Hiscock & Barclay’s corporate team, Zach has experience with various corporate transactions, reorganizations, business and tax valuations, and business succession planning. He has also helped clients create and maintain various business entities to meet their particular business needs.





## Directions to the H. Douglas Barclay Law Library, Syracuse University College of Law

Public parking is available in SU's Irving Parking Garage, located in close proximity to the College of Law.

### Directions to the Irving Parking Garage:

#### From the Thruway and points north:

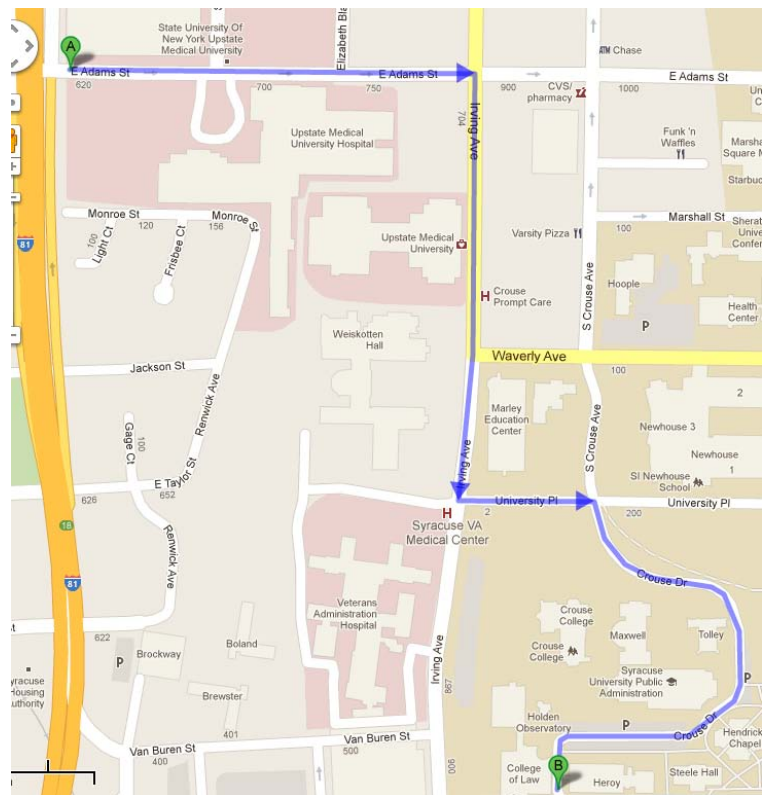
- Take Thruway Exit 36 to I-81 South into Syracuse.
- Take I-81 South to Exit 18, Adams Street. Bear left on the exit ramp (watch for the traffic light here).
- Go under I-81 for about one block. Move to one of the left two lanes to turn left onto Adams St., which is one-way uphill. (See "Once on Adams St." below)

#### From points south:

- Take I-81 North to Exit 18, Adams St.
- At the bottom of the ramp, turn right onto Adams St., which is one-way uphill. (See "Once on Adams St." below)

#### Once on Adams St.:

- Turn right at the top of the hill onto Irving Avenue. You will pass the Carrier Dome on your left. At the end of Irving Ave., turn right onto Raynor Ave.
- Continue downhill one short block and turn right again onto Stadium Place. The entrance to the Irving Parking Garage is on the right.



Take the garage elevator to the Fifth Floor of the garage. Walk across the skybridge (over Irving Ave.) to the ground-level, rear door of E. I. White Hall, Syracuse University College of Law. It is the first building after crossing the skybridge.