



ALLUNY 2025 Annual Meeting

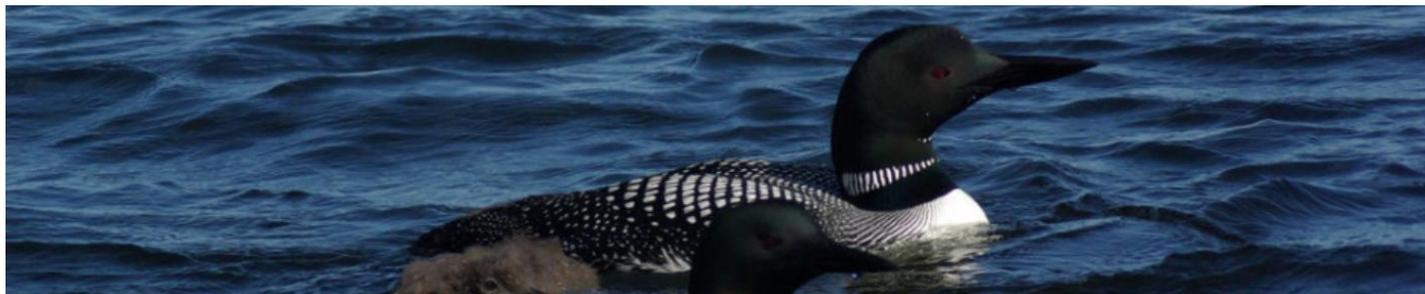
**If You Build It, Will They Click?**

**Creating & Marketing Legal Research Tools With Intent**

Friday, October 24th

9:00 AM – 4:45 PM

William S. Hein & Co., Inc., Getzville, NY  
and Virtually via Zoom



*Association of Law Libraries of Upstate New York*

[ALLUNY.org](http://ALLUNY.org)

# ALLUNY ANNUAL MEETING 2025 SCHEDULE

FRIDAY, OCTOBER 24, 2025

- 9:00 – 9:40** Registration and Continental Breakfast
- 9:40 – 9:50** **Opening Remarks** – Karen Oesterle, ALLUNY Co-President
- 9:50 - 10:10** **AALL Marketing Toolkit for Academic Law Libraries**  
B. Austin Waters - Student Services Librarian  
University at Buffalo School of Law Library
- 10:15 – 11:15** **Lightning Rounds**  
Michelle Coolbeth – Senior Law Librarian, Fifth Judicial District of  
New York State Unified Court System  
Martin Ambroz – Electronic Services Librarian, Syracuse Law Library  
Janice Henderson – Research Specialist, Wachtell Lipton Rosen Katz
- 11:30 – 12:00** **Hein Tour**  
**12:00 – 1:00** **Lunch**
- 1:10 – 1:50** **Hein LibGuides**  
Various Presenters, William S. Hein & Co., Inc.
- 2:05– 2:25** **LibGuide Case Study: First Time Voters NYS**  
Nick Brenner – Departmental Assistant, Weill-Cornell Psychology  
Student, Pratt Institute (MLIS)
- 2:30 – 3:00** **Breakout Groups on Creating, Marketing Legal Research Tools**
- 3:00 - 3:10** **Coffee Break**
- 3:10 – 3:30** **Ask a Law Librarian Service**  
Chloë Edwards-Stowe, Principal Court Analyst  
Office of Legal Information, New York State Unified Court System
- 3:30 – 3:50** **AALL Executive Board Member**  
Shamika Dalton  
Law Library Director and Associate Professor  
University of Colorado Law School, Wm. A. Wise Law Library
- 3:50 – 4:45** **Business Meeting**
- 4:45** **Closing Remarks**  
Chris Lund, ALLUNY Co-President