



ALLUNY 2025 Annual Meeting

If You Build It, Will They Click? Creating & Marketing Legal Research Tools with Intent

Explore how Law Librarians and legal information professionals use tools like Springshare© to design impactful research resources and ensure they actually get used! Learn practical strategies for building, promoting, and updating sustainable tools that connect users with the information they need most.

SPEAKERS

Shamika Dalton

AALL Board Member

Tim Hooge, Ben Boron, et al.

William S. Hein & Co., Inc.

Chloë Edwards-Stowe

Principal Court Analyst, Office of Legal Information, NYS Unified Court System

Nick Brenner

Digital Archives Intern, Practising Law Institute & Student, Pratt Institute (MLIS)

Austin Waters, J.D.

Law Librarian, University of Buffalo

[Register Now](#)

Questions?

Contact: Kristin K. Neri, Vice President
kneri@nycourts.gov | (315) 671-1150

TOPICS

- Behind the scenes look at daily operations of the Springshare© Ask a Law Librarian Service
- Building the LibGuide with purpose
- Marketing & Branding of resources
- Learn how other Law Libraries are implementing various tools to get their resources to their intended audience

LIGHTNING ROUNDS

- **Martin Ambroz**, Electronic Services Librarian at Syracuse University Law Library
- **Michele Coolbeth**, Senior Law Librarian for the 5th Judicial District of the NYS Unified Court System
- **Janice Henderson**, Research Specialist at Wachtell, Lipton, Rosen & Katz

**Registration fee waived
for all Library students!**



William S. Hein & Co., Inc.
**(Getzville/Buffalo Area)
& Virtual on Zoom**



**Friday
October 24,
2025**



Association
of Law
Libraries of
Upstate New York
ALLUNY