



ALLUNY 2025 Annual Meeting

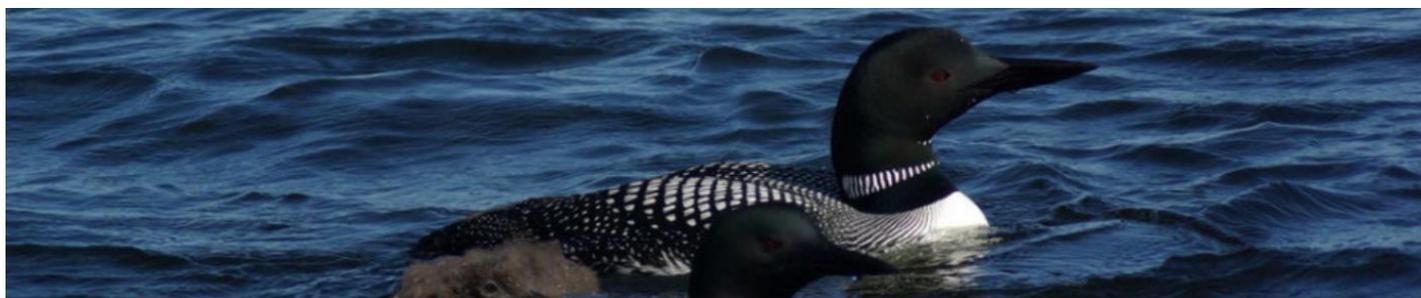
**If You Build It, Will They Click?
Creating & Marketing Legal Research Tools With Intent**

Friday, October 24th

9:00 AM – 4:45 PM

William S. Hein & Co., Inc., Getzville, NY
and Virtually via Zoom

<https://buffalo.zoom.us/j/95765516441?pwd=DbatZMSE4t53BA24h8Miqmrb9a3vln.1>



Association of Law Libraries of Upstate New York

ALLUNY.org

ALLUNY ANNUAL MEETING 2025 SCHEDULE

FRIDAY, OCTOBER 24, 2025

- 9:00 – 9:40** Registration and Continental Breakfast
- 9:40 – 9:50** **Opening Remarks** – Karen Oesterle, ALLUNY Co-President
- 9:50 - 10:10** **The Spaghetti Method: Marketing Tips for Your Library Resources**
B. Austin Waters – Foreign & International Law Librarian
University at Buffalo School of Law Library
- 10:15 – 11:15** **Lightning Rounds**
Michele Coolbeth – Senior Law Librarian, Fifth Judicial District of New York
State Unified Court System
Martin Ambroz – Electronic Services Librarian, Syracuse Law Library
Janice E. Henderson – Research Specialist, Wachtell, Lipton, Rosen & Katz
- 11:30 – 12:00** **Hein Tour**
12:00 – 1:00 **Lunch**
- 1:10 – 1:50** **Hein OnLine LibGuides and Other Tools that Drive Discovery**
Stephanie Jacobson, Publications/Editorial Professional
Roxanne Marmion, Sales Professional
William S. Hein & Co., Inc.
- 2:05 – 2:25** **LibGuide Case Study: NYS First Time Voter Guide**
Nick Brenner, Departmental Assistant, Weill Cornell Medicine Psychiatry,
Student, Pratt Institute (MLIS)
- 2:30 – 3:00** **Open Discussion on Creating and Marketing Legal Research Tools**
Moderated by Christine Demetros, Syracuse University College of Law Library
- 3:00 - 3:10** **Coffee Break**
- 3:10 – 3:30** **Ask a Law Librarian Service**
Chloë Edwards-Stowe, Principal Court Analyst
Office of Legal Information, New York State Unified Court System
- 3:30 – 3:55** **AALL Executive Board Member**
Shamika Dalton
Law Library Director and Associate Professor
University of Colorado Law School, Wm. A. Wise Law Library
- 3:55 – 4:45** **Business Meeting**
- 4:45** **Closing Remarks**
Chris Lund, ALLUNY Co-President

Program Descriptions

The Spaghetti Method: Marketing Tips for Your Library Resources

B. Austin Waters

Finding the best way to let your patrons know about your resources can be hard, but it doesn't have to be! By identifying key goals and the needs of your particular patron base, you can start to locate the best method for reaching your users. This presentation will go over how to identify your user base, how to pick from a variety of print and online marketing methods, and how to use gathered data to put together a marketing plan.

Lightning Round - Media Production: What You Meant vs. What They Heard

Michele Coolbeth

Media literacy includes the ability to create content that effectively communicates your message. We'll briefly look at things to consider as you develop library resources for a variety of audiences.

Lightning Round - Springshare's LibGuides A-Z Database List

Martin Ambroz

"The LibGuides A-Z Database List provides a powerful interface for your patrons to browse, sort, search, and share your library's research databases. Behind the scenes, it also gives you a bunch of helpful tools to make managing your databases easier than ever before."

(source: <https://ask.springshare.com/springboards/faq/1939>). While the Syracuse University Law Library does not currently use the A-Z Database List, I am currently working on a project to migrate our current database list TO the A-Z list. I have been researching features, considerations, and best practices around the A-Z list and will discuss my findings.

Lightning Round - Promoting & Marketing the Power of Internal Data

Janice E. Henderson

Marketing ideas to promote databases created internally for the library's constituency

HeinOnline LibGuides and Other Tools that Drive Discovery

Stephanie Jacobson, Roxanne Marmion

Join us for an inside look at how librarian collaboration and user feedback shape Hein's approach to building and marketing research tools. This session highlights how Hein strategically designs LibGuides to enhance the user experience while serving as effective promotional assets, and how its broader ecosystem, spanning the Knowledge Base, blog, live support, and AI-powered tools, functions as both help and marketing resources. Discover how user suggestions evolve into new developments through Hein's continuous cycle of suggestion, development, communication, and promotion, ensuring every tool is purposeful, discoverable, and designed to drive engagement.

LibGuide Case Study: NYS First Time Voter Guide

Nick Brenner

This presentation will explore the process of creating LibGuides that are reflective of patron information needs. Taking a LibGuide directed towards different populations of first-time voters in New York State as a case study, it will discuss ways LibGuides can be used to map user journeys and provide interactive information gathering experiences. It will also explore how to use LibGuides to create standalone information resources, including checklists and flyers.

Open Discussion on Creating and Marketing Legal Research Tools

Moderated by Christine Demetros

This open discussion will offer attendees time to exchange ideas about how to best market and encourage use of research guides; best formatting practices; use of “private” LibGuides; additional SpringShare products, e.g. LibInsights; and others.

Ask a Law Librarian Service

Chloë Edwards-Stowe

This session will take a behind the scenes look at how the Unified Court System uses our LibAnswers instance to connect with court users and staff. The session will also cover how we gather statistics to better understand how people use the service and where to concentrate our efforts as we continue to think about expansion and improvement.

Speaker Biographical Details

Martin Ambroz

Martin Ambroz is the new Electronic Services Librarian at the Syracuse University Law Library. Previously, he was the IT Application and Development Support Specialist for Renodis Telecommunications Services in Saint Paul, MN. Martin obtained his MLIS from St. Catherine University in Saint Paul, where he focused on technical services, metadata, and electronic resource management.

Nick Brenner

Nick Brenner is a Library and Information Science Master's Student at Pratt Institute. His research focuses include digital humanities, outreach, and transcription software. Outside of academics, Nick is a Departmental Assistant at Weill Cornell Medicine's Oskar Diethelm Library, responsible for processing archival collections, providing reference services, and creating digital exhibitions. His exhibit, *Psychiatry, Insanity, and Religion in the Trial of Charles Julius Guiteau*, recently received Honorable Mention for the 2025 C. Herbert Finch Online Publication Award from the Mid-Atlantic Regional Archives Conference. Previously, Nick was the Digital Archives Intern at Practising Law Institute, where he focused on digitizing archival course handbooks and analyzing the application of emerging technologies to digitization workflows.

Michele Coolbeth

Michele Coolbeth is the Senior Law Librarian for the Onondaga Supreme Court Law Library. She was a Syracuse University graduate fellow where she earned her MLS from the School of Information Studies. Ms. Coolbeth currently chairs the Fifth Judicial District Access to Justice Virtual Court Access Network and Civic Engagement committees. Prior to becoming a law librarian, Ms. Coolbeth worked in school libraries as a New York State certified library media specialist. She was named Central New York School Librarians' 2022 Super Librarian and served as an inaugural member of Project Look Sharp's Librarians as Media Literacy Leaders group, a national media literacy initiative in conjunction with Ithaca College.

Shamika Dalton

Shamika Dalton is the Law Library Director and Associate Professor at the University of Colorado Law School. Prior to joining CU Law in 2023, Shamika was the Associate Director and Associate Professor at the University of Tennessee, Winston College of Law. Her career began in 2012 as a reference librarian at the University of Florida Levin College of Law Legal Information Center, where she advanced to Associate Director for Public Services and received tenure. She has dedicated her research and professional service to celebrating the contributions of law librarians of color, educating the profession about the importance of racial diversity, and advocating for cultural competency in legal research instruction. Shamika has held various leadership roles at the national and regional levels and is currently serving in her second year as an AALL Board Member.

Christine Demetros

Christine Demetros is the Associate Director for Research & Collections at the Syracuse University College of Law Library. Before moving to Syracuse, Christine held positions as a Reference Librarian and Head of Public Services at the Arthur W. Diamond Law Library of Columbia Law School, and part-time positions in the children's rooms of public libraries. Prior to becoming a librarian, Christine practiced law at a small litigation firm with offices in New York City and Chappaqua, New York.

Christine has served in various board and committee positions for ALLUNY, AALL, CLRC and Beta Phi Mu, the International Library Honor Society.

Chloë Edwards-Stowe

Chloe Edwards-Stowe got her MSIS at the University of Texas at Austin. After starting her career in the Mississippi Department of Archives and History's government records section, she made the switch to the world of legal information when she began working for the New York State Unified Court System in 2017. In her current role in the Office of Legal Information, she oversees the court system's statewide remote reference services.

Janice E. Henderson

Janice E. Henderson, Esq., MLS, has worked in the legal industry for several years. Janice has spoken on several panels regarding law librarianship and legal research for attorneys and paralegals. She is currently working as a Research Specialist at Wachtell, Lipton, Rosen & Katz. As an active member of AALL, PLLIP-SIS, BLL-SIS and LLAGNY, she is the Chair of BLL-SIS Bylaws Committee, Co-Chair of PLLIP Bylaws Committee and Chair of LLAGNY Professional Advancement Committee.

Stephanie Jacobson

Stephanie has been an employee of William S. Hein & Co., Inc. for more than 10 years. She began her career preparing books and other content for digitization and is currently the senior member of the Publications Department, where she works on new print manuscripts and the development of new HeinOnline collections. Stephanie is also a regular contributor to the HeinOnline Blog and HeinOnline LibGuides.

Roxanne Marmion

Roxanne Marmion is a Sales Professional at HeinOnline. She has over 21 years of experience working with customers in more than 175 countries and a deep understanding of customers' specific research needs. She is an adept HeinOnline product trainer, hosting a number of in-person training sessions and webinars to keep subscribers informed.

B. Austin Waters

B. Austin Waters is the Foreign and International Law Librarian at the University at Buffalo School of Law Library. Austin ran the UB School of Law Library's social media accounts (including Facebook, Twitter, and Instagram) and focuses on creating more inclusive and diverse library spaces and fostering a strong library community to better help students succeed. Austin teaches in the 1L Legal Research program as well as undergraduate Legal Research Methods. Austin has followed a winding path to her role as an academic law librarian. Born in Arkansas and raised near Albany, she studied literature at SUNY Purchase, went back west to earn her JD at the University of Arkansas Little Rock, then received her master's degree in library and information science from Syracuse University, where she was part of the Information Literacy Scholars Program. Austin began her librarian career as a reference librarian at the Gould Law Library of Touro Law Center, on Long Island.

2025 Business Meeting

ALLUNY Annual Meeting

Friday, October 24, 2025

William S. Hein & Co., Inc. (Getzville, NY), Remote

- Call to Order
- Establishing a Quorum
- Approval of Agenda
- Approval of 2024 Business Meeting Minutes
- Committee Reports and Recommendations
 - Archives
 - Communications (Listserv, Newsletter, Public Relations, Job Postings, Social Media, and Website)
 - Continuing Education (Continuing Education and Vendors & Corporate Sponsors)
 - Government Relations/Advocacy
 - Members & Elections (Membership, Grants & Scholarships, and Nominations)
 - Parliamentarian
- Treasurer's Report
- Membership Report
- Old Business
 - Ad Hoc Bylaws Committee
 - Law School Liaisons
- New Business
 - Membership Chair
 - Nominations for Life Members
 - AALL Conference VIP Program (see notes)
 - Other
- Announcements
- Adjournment

2024 Business Meeting Minutes

ALLUNY Annual Business Meeting
Syracuse University, College of Law and Zoom
Friday, October 25, 2024

Present: Petitto, Scholtz, Kirton-Crane, Sinclair, Lund, Patti, Baker, Hemstock, Demetros, Worhacz, Perry, Oesterle, Knecht, Neri, Vadakin, Deveau, and online participants

Meeting called to order at 4:04 PM (*Petitto*)

Approval of the 2023 ALLUNY Annual Business Meeting Minutes (*Oesterle, Scholtz, Unanimous*)

Committee Reports

- Archives
 - Records and Archives will move from the Appellate Division 4th Department Law Library to Albany Law School.
 - Archivist transferred one of three shipments to Albany, created needs assessment, and series/subseries.
 - LLM won't scan files; confirmed the documents have been sent to Lisa Suto in Albany.
 - Lisa Suto at Albany Law school will be the Repository Manager, but not Archivist.
 - Board seeks one or more interested members to chair or serve on the archives committee.
 - Webmaster requests documents sent to her for posting and hard copies sent to archives to preserve as necessary.
- Communications
 - ALLUNY has three active Listservs: member, board, and ALLUNY general.
 - Listservs are functioning properly.
 - Listserv manager may reach out if an error report is generated.
 - Members should reach out if they believe they are not receiving Listserv communications.
- Newsletter
 - Newsletter Editor updates/posts content when/as received, but needs assistance, and ideally would prefer someone else take over the task.
- Website
 - The current approach remains successful and well received.
 - Responded to request to post past meeting agendas from old newsletters, so the board can see what has been done in the past.
- Social Media
 - No report.

- Continuing Education
 - No Report.
- Vendors and Corporate Sponsors
 - Secured sponsors for Annual Meeting -- NYSBA, Hein, Edward Elgar, LexisNexis, and Thomson Reuters.
- Government Relations
 - Committee has been dormant for a few years, but members have expressed interest to participate and revitalize.
- Elections
 - Kristin Neri elected as Vice President, President Elect.
 - Christine Demetros elected Member at Large.
 - Nina Scholtz will continue to handle elections.
- Parliamentarian
 - Nichole McCarthy volunteered to serve as Parliamentarian since Elaine Knecht is retiring.
- Grants and Scholarships
 - Committee received one application and issued one grant award, but the person did not use it.
 - No money spent on grants or scholarships this fiscal year.
- Treasurer's Report
 - Attached
 - Decided not to award any additional funds to grants because balance is healthy.
- Membership
 - Report attached
 - Tom Hemstock volunteered to serve as Membership Chair since Elaine Knecht is retiring.

Old Business

- Meeting Manual update
 - Meeting manual had been set up for multiday meetings, conference in another country, etc. and included content that is no longer applicable.
 - Committee consolidated the manual and moved multiday planning and other historical guidance to appendices.
 - Committee added information about offsite/virtual components and created a spreadsheet/working checklist.

New Business

- Chris Lund and Nichole McCarthy will begin work on Bylaws.
- Library School Liaisons
 - Alison Perry suggested/borrowed the idea from SLA.

- Opportunity for ALLUNY to create Library School Liaisons to promote profession and generate interest in law librarianship.
- Elaine Knecht volunteered for UB and Christine Demetros volunteered for Syracuse University.
- Board seeks member to serve as liaison for Albany.
- Move to recognize Life Members Donna Byrne, Cindy Trembley, Bob Weiner, and Elaine Knecht (Elaine turned down the recognition because she would like to participate as an active member).
(*Oesterle, Deveau, Unanimous*)

Announcements /Closing Remarks

- Welcome Kristin Neri and Christine Demetros to the Board.
- Thank you to Nina for all her years of service and Jessica Petitto for stepping up to serve as President.
- Andre Davison, AALL guest, thanked the ALLUNY board for his stay here. He remarked that local chapters have folded in the past 5 years due to lack of participation, but local chapters are key and important. Andre got his leadership start in his local chapter, which propelled him to SIS leadership and the AALL Executive Board. He recognized that ALLUNY leaders and members are dedicated to the mission of ALLUNY.
- Door prize winner, Teresa Vadakin.
- Next Lunch and Learn scheduled for December 5.
- Additional thank you to: all speakers; Andre Davison from the AALL Board for traveling and joining the meeting; Jan Fleckenstein and the Syracuse Law Library staff for providing a welcoming environment; and, the organizing committee for creating an engaging program that inspired participation from 58 registrants and 13 speakers and sponsors.
- Safe travels. Adjourned (*Oesterle, Perry*)

Respectfully submitted,

Lisa Worhacz, Secretary

2025 Annual Treasurer's Report



Treasurer's Report: 10/2024 – 9/2025

Prepared by Angela Patti, ALLUNY Treasurer, on 10/15/2025 for the
ALLUNY Annual Business Meeting
October 24, 2025, Wm. S. Hein Co., Getzville NY

Beginning Balance (as of 9/30/2024, verified with bank statement)	\$22,269.16
<i>Amount allocated to General Funds</i>	<i>\$17,269.16</i>
<i>Amount allocated to Grant Funds</i>	<i>\$5,000.00</i>

Expenses: General Fund

2024 Annual Meeting:	
• Catering	(\$903.88)
• Networking Event evening before meeting in Syracuse	(\$144.48)
• Speakers' Gifts	(\$66.10)
William S. Hein (for ALLUNY archive on HOL)	(\$350.00)
ALLUNY's website Bluehost & Wordpress (reimbursement to M. Sievers)	(\$457.76)
Transport ALLUNY's Paper Archives from AD 4 th Library to Albany Law School	(\$300.00)
PayPal Transaction Fees	(\$100.11)
2025 Spring Institute:	
• Catering	(\$941.11)
• Networking event evening before meeting (Syracuse)	(\$200.00)
• Speaker's Hotel	(\$193.05)
LLAGNY/ALLUNY Reception at AALL	(\$489.45)
AALL Scholarship Donation in Memory of Deborah Simonik	(\$50.00)
<i>Subtotal - Expenditures: General Fund</i>	<i>(\$4,195.94)</i>

Expenses: Grants Fund

Grant to Angela Ackerman to attend LLNE online Legal Research Instruction Program	(\$150.00)
<i>Subtotal - Expenditures: Grants Fund</i>	<i>(\$150.00)</i>

Income:

2024 Dues	\$90.00
2024 Annual Meeting Registration	\$1,370.00
2024 Annual Meeting Vendor Registration	\$350.00
2025 Dues	\$1,890.00
2025 Spring Institute Registration	\$1,295.00
Sponsorship for Networking Event before Spring Institute (Lexis)	\$150.00
Sponsorship for LLAGNY/ALLUNY Reception at AALL (Bloomberg)	\$500.00
<i>Subtotal - Deposits</i>	<i>\$5,645.00</i>

Ending Balance (9/30/2025, verified with September 2025 bank statement)	\$23,568.22
<i>Amount allocated to General Funds</i>	<i>\$18,718.22</i>
<i>Amount allocated to Grant Funds</i>	<i>\$4,850.00</i>

2025 Annual Membership Report



Membership Report

Fall 2025

Dues Paid:

- Active 60
- Associate 4

Student	2
Life:	14
Unemployed:	<u>0</u>
Total members	80

❖ *Decrease from 83 total members in 2024.*

Membership Distribution:

Academic:	25
Associations:	3
Court/Gov't:	20
Firm:	14
Life/Retired:	14
Vendor:	2
Students:	<u>2</u>
Total	80

Prepared by Angela Patti, Treasurer, on October 16, 2025

For ALLUNY Annual Business Meeting October 24, 2025, William S. Hein Co., Getzville, NY

AALL CHAPTER VIP PROGRAM

The AALL Chapter VIP Program gives your chapter the opportunity to invite up to two special guests from a legal, government, or another related field who may find value in attending AALL's Annual Meeting & Conference. The guest(s) selected by your chapter to be a VIP cannot be a former or current AALL member. Also, this person cannot be a law librarian or legal information professional. The program is designed to attract attendees who are not members of the law librarian and legal information profession.

The VIP program may benefit your chapter in many ways. It is a good way to build a strong relationship with someone important to your chapter or in a similar field that may benefit from attending the AALL meeting. Inviting a VIP to attend the AALL Conference will also give them an idea of what issues are important to law librarians and legal information professionals. It can even be used as the starting place for a specific project or collaboration on a presentation, publication, etc.

The VIP Program allows your chapter to establish new relationships or strengthen existing ones with members of your local community. The individual(s) chosen may be someone influential in your legal or government community. You may consider people with whom a relationship would provide long term benefits, either in the form of cooperative projects or even press coverage. Among the individuals that your chapter might consider as potential VIP guest(s) are:

- President of your local or state bar association
- Chief administrators of your local or state courts
- Dean or faculty members from your local or regional library school
- Dean or faculty members from your local or regional law school
- Judges of any local, state, or federal courts within your region
- Presidents/chairs or members of local law library boards of trustees
- Editor or reporter for a local, state, or regional legal tech or legal information blog or newspaper
- A state representative, senator, or other official who has been active in library or legal information issues

AALL will provide two complimentary registrations for the invited guest(s) to attend the Annual Meeting & Conference. The chapter must decide whether it will offer any financial support for transportation, meals, and hotel.

Before extending an invitation to your intended guest(s), please share the name(s) with AALL so that we can make sure they were not already invited by another leadership group or that they are not a current or former AALL member. Please send the name(s) to the leadership services coordinator at leadership@aall.org. Once you receive confirmation from AALL, you may extend an invitation. We will send you a registration code so that your guest(s) can register online for free.

We recommend that the invitation include details on where and when the Annual Meeting will take place, dates, why the person is being invited, and the benefits they will gain from attending the meeting. You may also specify in this invitation whether your chapter will be covering some of the travel expenses. A letter or an email explaining the theme of the Annual Meeting and giving examples of programs, speakers, and opportunities for informal discussion may accompany your invitation.

CHAPTER VIP PROGRAM PLANNING TIMELINE

March Identify VIP Guest(s)

April Send VIP Guest name(s) to AALL for approval

May Extend invitation to VIP Guest(s)

June Appoint hosts, Schedule events/activities with VIP Guest(s)

The Planning Committee, Kristin Neri, Chris Lund, Karen Oesterle, Christine Demetros, Allison Perry, Jessica Petitto, Ella Pieterse, and Nick Brenner, wishes to give special thanks to:

AALL Executive Board Member Shamika Dalton for coming from Colorado to speak at our meeting

Martin Ambroz, Nick Brenner, Michele Coolbeth, Chloë Edwards-Stowe, Janice Henderson, Stephanie Jacobson, Roxanne Marmion, and Austin Waters, for sharing invaluable knowledge and insights with our members and guests, and Christine Demetros for moderating

Allison Perry and Jessica Petitto for their past service as board members and officers

Olli Baker, Christine Demetros, Kristin Neri, Angela Patti, Lisa Worhacz, Chris Lund, and Karen Oesterle for their past and future service as board members and officers

Nina Scholtz, Kristin Neri, and Jessica Petitto for their Nominations Committee and election work

Our generous sponsor, William S. Hein & Co., Inc. for providing a location for our 2025 Annual Meeting, for kindly hosting the Thursday night gathering, and for their longstanding generosity and institutional support for ALLUNY. See [About Us - HeinOnline](#)



Association of Law Libraries of Upstate New York (ALLUNY)

2024-2025 Executive Board

Co-Presidents	Chris Lund, Karen Oesterle
Vice-President	Kristin K. Neri
Secretary	Lisa Worhacz
Treasurer	Angela Patti
Directors	Olli Baker, Christine Demetros, Allison Perry, Jessica Petitto (Past President)
Newsletter Editor	Melissa Sievers

2025-2026 Executive Board

President	Kristin K. Neri
Vice President	Ella Pieterse
Secretary	Lisa Worhacz
Treasurer	Angela Patti
Directors	Olli Baker, Christine Demetros, Yage Huang, Chris Lund, (Co-Past President), Karen Oesterle (Co-Past President)
Newsletter Editor	Melissa Sievers

2025-2026

Committee Chairs -	Archives	Olli Baker (Liaison)
	Listserv	Sidney Sinclair
	Newsletter	Melissa Sievers
	Public Relations	Sue Ludington
	Social Media	Laura Suttell
	Website	Melissa Sievers
	Continuing Education	Vice-President/ President-Elect
	Vendors	Jessica Petitto
	Government Relations	Elaina Brown
	Membership	Angela Patti (Acting Chair)
	Elections	Nina Scholtz
	Grants & Scholarships	Karen Oesterle
	Nominations	Past Presidents (Chris, Karen)
	Parliamentarian	Nichole McCarthy